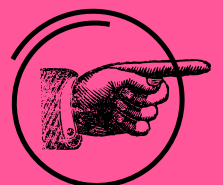




Explaining Strategy
like you would to
a 10 year old



Strategy is a game of imagination.

Strategy is a game that has the power to make your imagination come true.

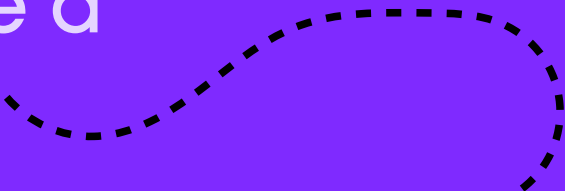
To play the game of strategy, you have to tell stories about the future.

When you have a story about the future, you can come back to the present and describe how you got there.

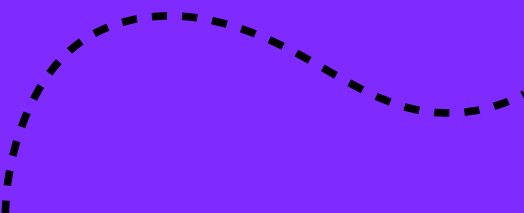
Isn't that peculiar?

This is how you play it.

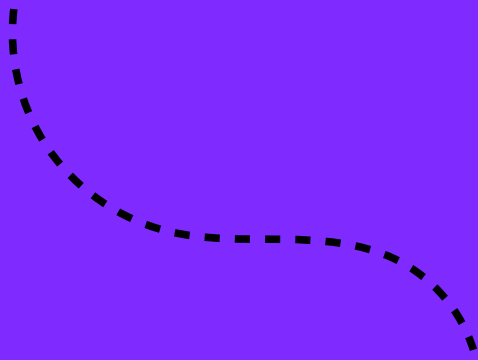
First you make a
list of things
around you
today



Then you
time-travel to
the future ,
and see new
things



You come back to
the present and
write down what
you saw



then you tell your
friends about it so
you can all build
the future together

In strategy, the today **YOU** plays with the **future YOU**.

The more you understand the **future YOU**, the better you get at this game.

The future **YOU** already has what you want today.

So all you have to do is imagine you can speak to the future **YOU**.



Pretend that future YOU tells you stories about the future, while today YOU imagines how it may have all happened.

This is how we write stories about the future

Before we start, make sure
you know what you want
in the future.

To get what you want,
you have to first know
what you already have.

Peeking into the future is like going
on a trip. You need to know all the
things you have, so can you find
them when you need them.

We will use what we have to get
what we want.

Now, we go on an imaginary
time-travelling trip and
write stories about the
future

We will pretend that we can
peek into the future, and we will
write stories about what we see.

How are things different from
what we see today?

We will ask, why are these things
different, where do we see them
and how different are they?



Time travel can be fun but also disorienting.

Mental time travel is like reading a storybook. You have to suspend disbelief to travel. An open mind can make you more imaginative.

When you return from your trip, make a list of everything you have seen.

You may see many things on your trip.

People, places and objects. Situations and circumstances. Obstacles, chasms and bridges. Scary things and things that make you smile.

Your list will have all of these things.

You need them for when we are ready to act. But first you need to tell your friends about your game.

Your friends can help you build the future.

You need other people to help you achieve your dream, but first, they need to understand your game.

This is why you need a rule-book.

The rule book tells people what to do when the game gets confusing.

Write down what people must do if they encounter problems or if they need help.

If everyone knows the
rules of the game, you
can all work together
to make your future
the way you'd like it.



One last step .

You need to get all your pieces together.

Put together the list of things you saw on your travels.

You should also write down your ideas and plans for overcoming the dangers. Set goals that everyone can see clearly.

You should String all these ideas and plans together, like beads on a string. Chain-linking them together helps us achieve one goal by reaching another.

All done! Now you have a strategy to create the future of your dreams.

Some Tips:

If the game gets confusing, go back and read through your lists. There is always a clue there.

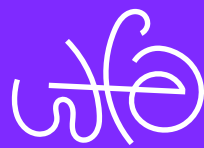
If you feel stuck, go on another mental time-travel, and make a new list.



Compare it with your old list and see what has changed. Change your goals and plans to match whatever has changed.



DRAFT



Work from Art uses Storytelling, Visual Art and Cultural experiences to communicate complicated ideas about business, society and ecology. Work from Art is a Nabachika Project.

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