

Fwd: No News For You...

2 messages

drew tarvin <drewtarvin@gmail.com>
To: Andrew Tarvin <andrew@humorthatworks.com>

Thu, Apr 6, 2023 at 5:56 AM

Great example of an engagement email, especially the "this one" being a rick roll.

----- Forwarded message -----

From: **The Hustle** <news@thehustle.co>
Date: Wed, Apr 5, 2023 at 11:28 PM
Subject: No News For You...
To: <drewtarvin@gmail.com>



Since it seems you aren't opening our daily email we decided to share some of our most popular stories instead. Receiving this email in error? Scroll down to the PS section of this email.

- [Why It Only Costs \\$10k To 'own' A Chick-fil-a Franchise](#)
- [Why NFTs Are Suddenly Selling For Millions Of Dollars](#)
- [Steve Jobs Was an Asshole, Here Are His Best Insults](#)
- [10 Amazing Entrepreneurs Who Had Accomplished Nothing By Age 30](#)
- [The Rise And Demise Of Subway's \\$5 Footlong Promotion](#)

P.S. Recent changes in the email world have made it more difficult for us to know if you're reading our newsletters. If you've been reading, just click a link, any link, to let us know you're here. [This one should do the trick.](#)



The Hustle, [2 Canal Park, Cambridge, MA, 02141, USA](#), +1 888.482.7768

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Andrew Tarvin <andrew@humorthatworks.com>
To: Bianca Damoc <Bianca.damoc@gmail.com>

Fri, Aug 4, 2023 at 8:05 AM

Thought this was a good example of a re-engagement email.

[Quoted text hidden]