Hotel Website Checklist

You should have 5 pages:

Home

- This is the first page people come on to and first impressions count.
- Your landing picture needs to be eye-catching, high quality and a title the lures you in.

Rooms

- This page needs to explain the types of rooms you have on offer.
- E.g. Beach view, Standard room, Suite, Presidential suite.
- Good photos of each room are a must and an explanation.

Dining

- This page must explain all your dining options. E.g. All you can eat world buffet restaurant, Steak Restaurant, Thai Restaurant.
- Use good appetizing photos of food and descriptive language.
- You must have at least 2 dining options.
- You can also talk about room service here.

Activities

- On this page you explain all the amazing activities you can do at the hotel.
- This page will probably be your biggest most detailed page.
- Include 5+ activities as a minimum.
- E.g. Stand up paddle boarding, tennis, diving, water park, Jet ski's etc
- This is where you can make your hotel stand out by offering different activities.

Booking

- This page needs that final push to get people to book.
- "Book now to avoid disappointment"
- "Book now for 10% off"
- Have some final amazing photos to sell your hotel and get people to want to book.