

Ara Natarian

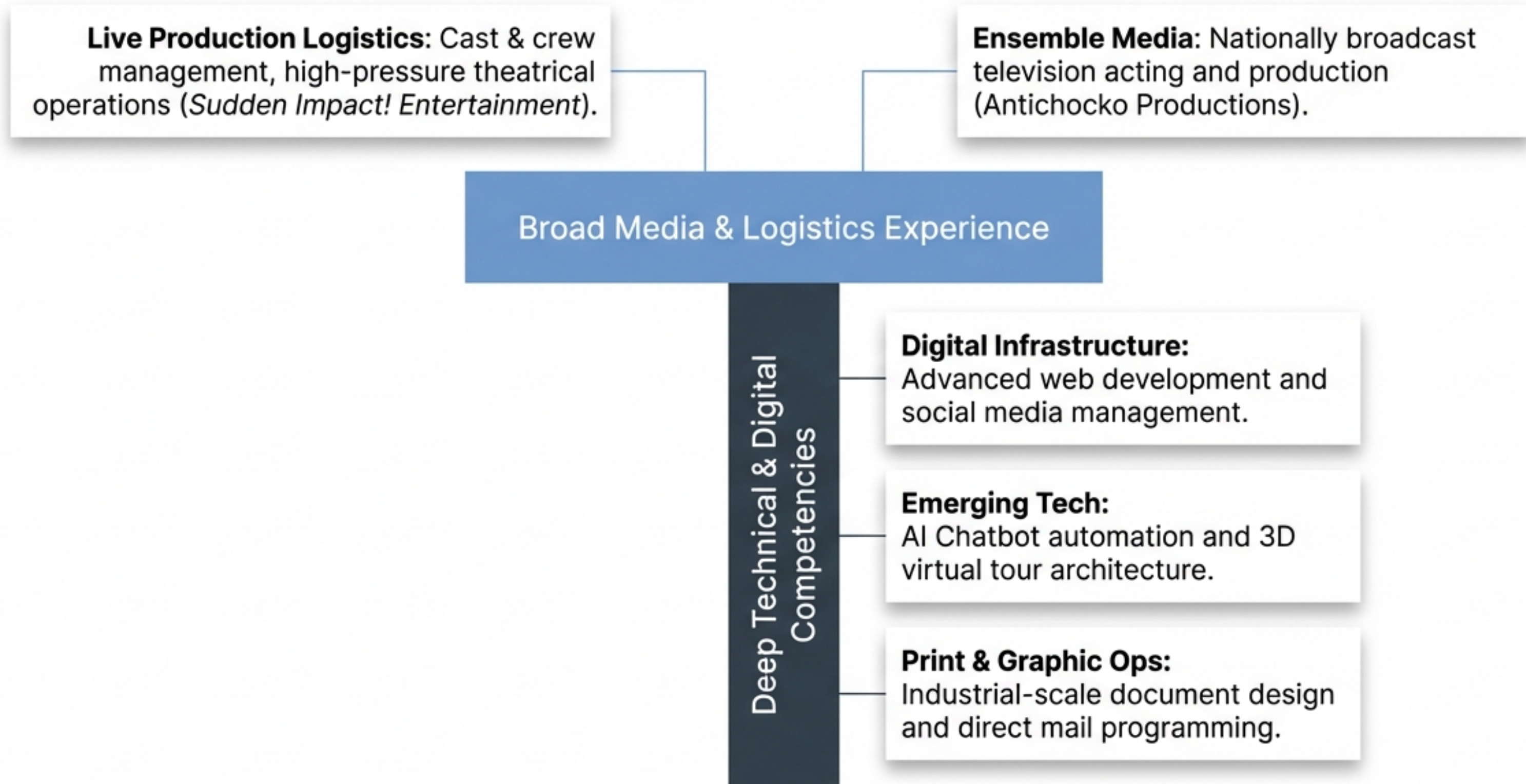
Multi-Disciplinary Digital Developer
& Media Professional

 **Phone:** 0458505253

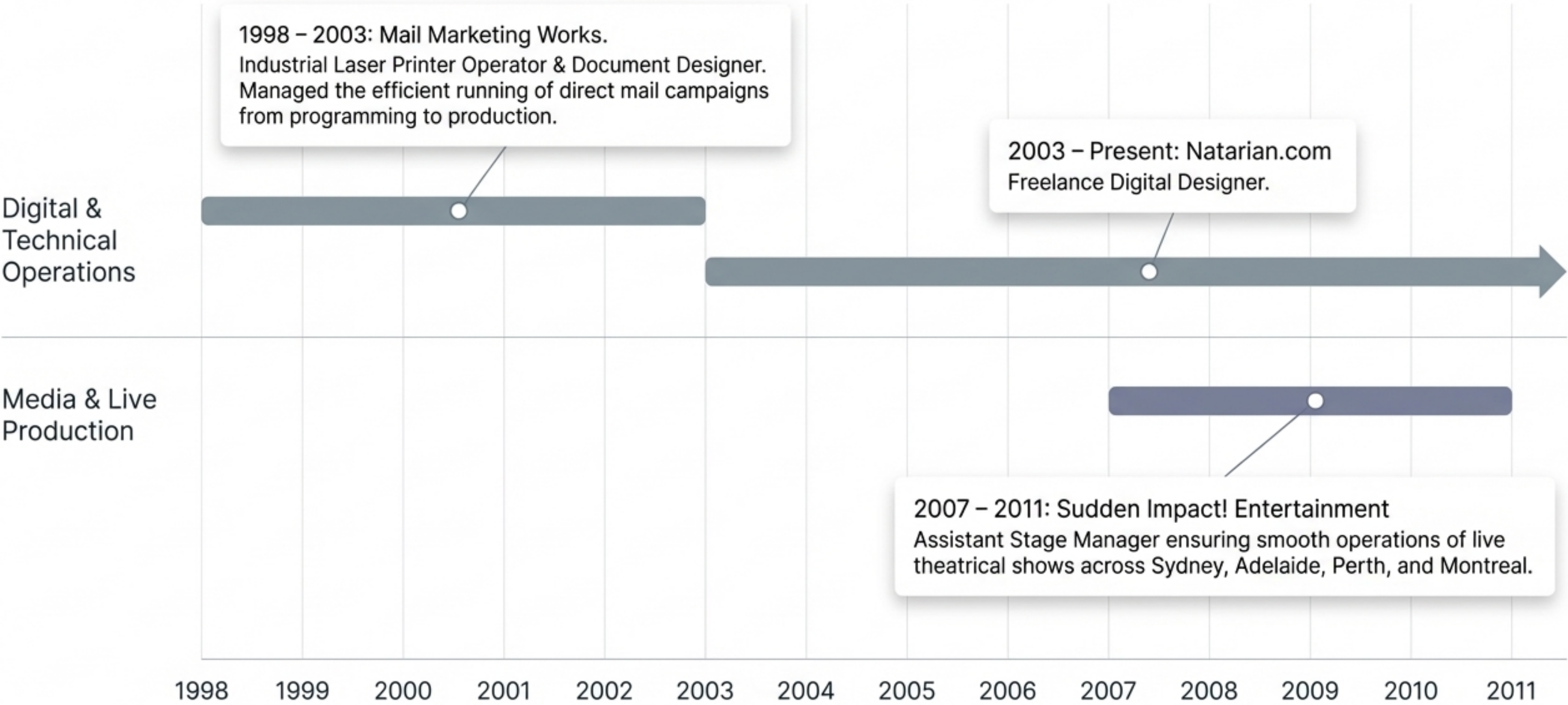
 **Email:** natarian@gmail.com

 **Location:** Sydney, Australia

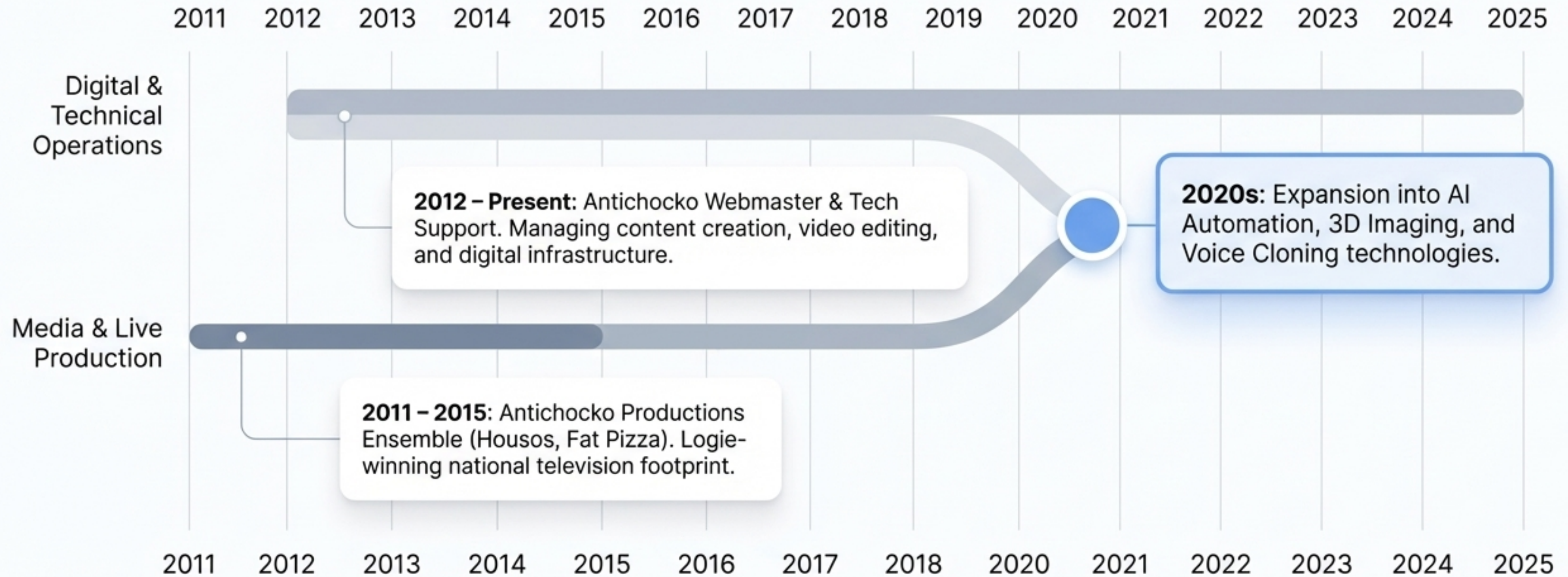
The Dual-Advantage Professional



Career Architecture: The Foundations (1998–2011)



Career Architecture: Digital Evolution (2011–2025)

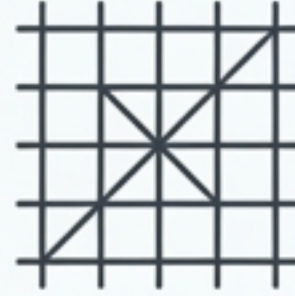


Core Competencies: Digital Infrastructure



Web Development & Architecture

- End-to-end coding and digital presence management.
- Secure payment gateway integration (Stripe, PayPal).
- Cross-platform optimization and hosting.



Graphic Design & Branding

- Comprehensive brand identity formulation.
- Logo design and digital asset generation.
- Print-ready industrial formatting.



Video Production & Media

- High-retention digital ad generation.
- Animation and post-production editing.
- Social media content strategy.

Advanced Capabilities: Automation & Spatial Design



3D Mapping & Virtual Tours

- **Digital Twins:** Creating navigable 3D online versions of commercial interiors to capture foot traffic.
- **Google Maps Integration:** Advanced business profiling and spatial indexing.
- **3D Product Modeling:** Transforming static menus and catalogs into interactive 3D assets.



Custom AI Chatbot Development

- **Operational Efficiency:** 24/7 lead generation, booking management, and customer service automation.
- **Omnichannel Deployment:** Native integration across WhatsApp, Teams, Slack, Discord, and Telegram.
- **Advanced Features:** Brand-trained responses and voice cloning technology for natural interactions.

Verified Industry Impact

Corporate Logistics

Ara is a talented, multi-skilled and creative individual. Most importantly he has shown us a true capacity to learn and grow.

– Lynton V. Harris, Chairman & CEO, Sudden Impact! Entertainment

Creative Output

Ara is fully creative... I would say you're a stooge if he's not pumping your designs for you.

– Paul Fenech, Filmmaker & Producer

Technical Excellence

Ara is definitely the Ferrari of Web designing and graphics... I recommend his work to anyone.

– Rob Shehadie, Comedian & Actor

Public Endorsement

New gig listings are up... and if you're looking for a website get @AraNatarian to handle it. He's a weapon.

– Steve Philp, TV Host & Comedian (Alongside Twitter endorsement from The Iron Sheik)

Awards, Attributes & Capabilities



2013 Logie Award: Best Comedy
(Ensemble Cast & Crew, Housos).



2008 & 2009 Best Attraction:
Royal Adelaide Show (Cast & Crew,
Sudden Impact!).

Linguistic Proficiency

Fluent in English and Western Armenian.
Deep interest in etymology and global communication.

Professional Soft Skills

Highly empathetic, deeply objective perspective, and an active listener dedicated to continuous improvement.

Education

Higher School Certificate, Galstaun College (1998).

