

Canva Launches “Canva AI” Chat Assistant

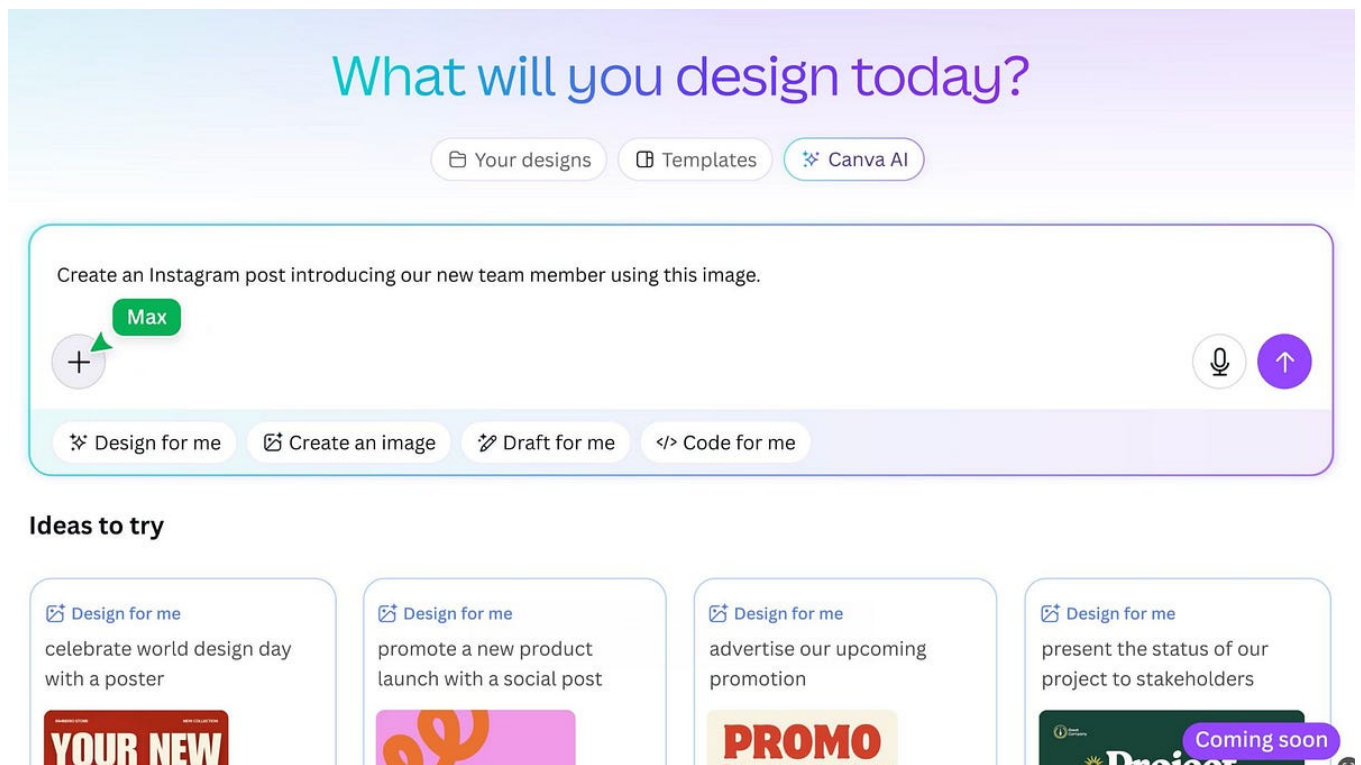


Image from a demo video of Canva AI

When **Canva GPT** launched in OpenAI’s GPT Store about six months ago, it gave users an interesting way to generate Canva templates just by describing them in plain English. You’d type something like, *“Make a modern Instagram post about a sale,”* and it would build a design for you.

It was a fun idea, and honestly, I remember thinking: Why hasn’t Canva built something like this into their own platform already?

Well, now they have. Canva has officially released its own chat-based AI assistant, called **Canva AI**.

What is Canva AI?

Canva AI is a conversational assistant that helps you bring your ideas to life more easily. It’s built right into Canva, and you can use it to generate images, write content, or create entire designs from scratch. You don’t need any design experience to use it — and that’s kind of the point.

You can interact with Canva AI using text or voice. You can use it to planning a campaign,

brainstorming creative ideas, or designing marketing materials. It helps you from the beginning to the end so your projects get done faster and easier.

The feature isn't rolled out to the public yet but you can expect it to be accessible on the left menu with a "Canva AI" button.

Image taken from Canva's official launch post

Clicking that button opens a new dashboard where you can start chatting with the assistant. It's very straightforward — just describe what you want.

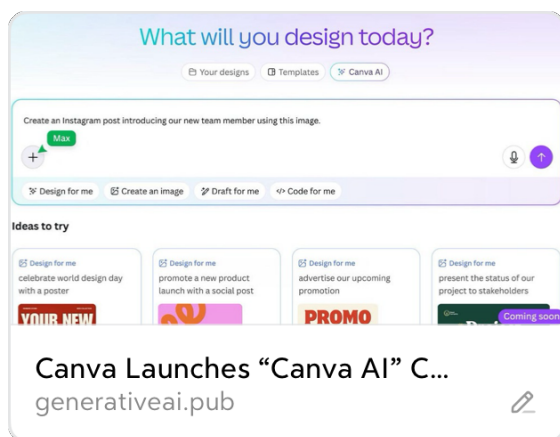
Image taken from Canva's official launch post

For example, let's say you want to create a post introducing a new team member. You could type:

****Prompt:**** Create an instagram, post introducing our new team member using the image

Example of design using Canva AI

The assistant will respond by generating four drafts based on your prompt. From there, you pick the one you like, and it...



#web

#to review#